



Improve Employee Readiness & Customer Experience

Retailers face critical business challenges today including: rising fuel prices, a stagnant economy and increased competition for consumers. A well-trained, committed workforce is critical to thriving in the marketplace and key to differentiating your business from thousands of competitors. Cornerstone OnDemand's unified talent management solution makes it easy to recruit, manage, engage, and educate, every employee.

Designed to help both traditional brick and mortar stores and e-commerce sites, the Cornerstone solution empowers retail organizations with the right tools to grow their talent pipelines, manage staffing and competencies, and deliver training—all from a single, secure location.

With Cornerstone, retail organizations can:

Enhance Customer Experiences. Ensure every employee delivers excellent customer service by standardizing training and using competency-based performance reviews.

Be Prepared For Staffing Changes. Reduce disruptions and improve business continuity by developing multiple succession scenarios for any position, months or years in advance.

Educate Employees Anytime, Anywhere. Deliver continuing education at a fraction of the cost of conventional training with media-rich online content, instructor-led training, and social collaboration tools.

Ensure Sales Message And Branding Consistency. Identify and develop key retail-specific skills and competencies needed to deliver standardized product knowledge and keep employees on message.

Reduce Hiring Costs By Improving Retention Rates. Develop and manage a pay-for-performance culture to cultivate long-term loyalty. Retain your existing workforce with tools designed to engage employees in determining their own career paths.

Key Organizational Impacts For Retail

- Rapidly onboard, deliver and track training
- Align regional goals to overall business goals
- Provide competency-based performance reviews
- Identify skill gaps and training needs
- Access critical performance metrics



Experience the Cornerstone Difference

- 100% Organic Technology
- True Cloud-Based Delivery Model
- World-Class Client Success & Support
- Less Complexity, More Configurability



Recruiting

Monitor the progress of your end-users and review course assignments, learning history, and compliance completion.



Onboarding

Onboard and engage new employees. Cornerstone Onboarding provides a holistic approach to welcome new hires delivering the right resources, connections, and tools.



Connect

Foster collaboration and engagement. Cornerstone Connect is the social collaboration tool that connects employees to the knowledge they need to work smarter.



Learning

Deliver targeted training and development. With Cornerstone Learning, organizations can ensure compliance, accelerate performance, engage the workforce, and support goals.



Performance

Measure performance against business objectives. With Cornerstone Performance, organizations can align employee goals with strategy while providing meaningful feedback.



Compensation

Gain budgetary insights and reward performance. Cornerstone provides the tools that allow to establish compensation processes and guidelines that lead to better business results.



Succession

Identify skills gaps and build bench strength. Cornerstone Succession allows to create succession plans that benchmark skills and competencies.



Analytics

Move your Big Data strategy forward and optimize the performance of your workforce through fact-based decision-making versus intuition in hiring and managing your people.